







The following are some startling facts that I guarantee will change your way of thinking and hopefully your actions.

They've changed mine!

### Plastics and the Environment

- On average people use 168 plastic water bottles each per year
- We spend on average \$588.00 per person on water bottles each year
- It takes 700 years before plastic bottles start to decompose and can take up to 1000 years to fully decompose
- Approximately 86% of plastic bottles aren't recycled in USA, in NZ it's 78%
- Approximately 1500 bottles end up in landfills and the ocean **every second**
- 60 million plastic water bottles are used each day in the US alone, 30 million in Europe, **more than 100 million worldwide every day**
- It takes 3-5 litres of water to make 1 empty plastic bottle
- Plastic bottles are a petroleum product and use 151 billion litres of oil to produce each year. That's enough to run 500,000 cars per year
- The water industry uses a further 1.7 billion litres of oil in distributing the water bottles around the USA alone
- 2,500,000 tons of carbon dioxide is produced in the manufacturing of plastic bottles each year
- Up to 24% of bottled water comes directly from the tap (USA)
- United Nations Environment Programme estimates that in every single square mile of the sea, there's 46,000 pieces of plastic floating worldwide
- 80% of all rubbish in the ocean comes from activities from the land, 20% from the activities at sea
- Algalita Marine Research Foundation recently did a study of 660 fish that shows on average each fish contained more than 2 pieces of plastic. One fish had 26 particles
- The Algalita Marine Research Foundation estimates as much as 1 million pieces in 1 square km in the Great Pacific Garbage Patch
- There's an area estimated to be the size of Texas (some say twice the size) in the Pacific Ocean known as the Great Pacific Garbage Patch that is a swirling mass of plastic trash
- Many researches and environmental organisations list plastic as the number one threat to our marine environment
- Plastic kills millions of birds, animals and fish every year because they eat it, get caught in it or choke on it
- More than 80 species of seabirds have been found to ingest plastic
- 90% of Laysan Albatross chick carcasses contain plastic
- In turtles, plastic has been shown to block intestines and make the animals float so they can't dive for food
- 8 million items of marine litter have been estimated to enter oceans and seas every day
- In a 1998 survey, 89 per cent of the litter observed floating on the ocean surface in the North Pacific was plastic
- The AMRF in 2002 found 6 kilos of plastic for every kilo of plankton near the surface. This can be as much as 30-60 times in some places
- 70% of the marine litter that enters the sea ends up on the seabed
- It takes about 272 billion litres of water a year, worldwide, just to make the empty bottles
- It's expected that in 2010, for every single person on this planet we'll use 100 pounds of plastic, most of which will take 1000 years to decompose
- Plastics are like diamonds they really are forever.

If you'd like to see where these statistics came from please go to [www.safebottles.co.nz](http://www.safebottles.co.nz)



**So why buy stainless steel SAFE BOTTLES if you're not already convinced?**

- 18/8 food grade quality stainless steel
- Fits most cup holders
- Great gift
- Individually boxed
- FDA approved
- Easy to clean
- Fits ice cubes
- Doesn't retain or leach flavours
- BPA-free, toxin-free and eco-friendly
- Various sizes and colours to choose from
- 100% money back guarantee
- Durable and designed to last
- 100% recyclable
- No plastic liner
- Free sports lid for when you're on the run
- Dishwasher safe
- Lifetime guarantee on bottle



*GC*

Gary Collins  
Managing Director

**P.S. There's an iron-clad, lifetime money-back guarantee on all bottles.**

**SAFE BOTTLES**

*saving you, saving the planet*

Call 0800 777 444, text SAFE to 244 or go to our website [www.safebottles.co.nz](http://www.safebottles.co.nz) to order your SafeBottle today

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